

CONNECT WITH LOCAL FARMERS



1011 N Lisbon Street
Carrollton OH 44615



**At Our Livestock and
Endless Treasures Auction
Every Monday All Year!**

CARROLLTON BUSINESS OWNERS!

**CYA Exchange is providing you with Marketing Opportunities
to target the Agricultural Customer where they shop!**

www.CYAExchange.com



1011 N Lisbon Street
Carrollton OH 44615

CYA Exchange LLC hosts Carrollton's Weekly Livestock and Endless Treasures Auction every Monday all year PLUS additional Night Sales throughout the year. That's over 60 Auctions per year!

We average 125-150 bidders per sale that are predominately involved in agricultural in Carrollton and neighboring communities.

MARKETING OPPORTUNITIES PROGRAM DETAILS

- Each space is limited to one industry type. CYA Exchange reserves the right to refuse advertisers.
- Program is annual beginning March for one year. Items secured after that can be pro-rated.
- Previous year advertisers get first right of refusal on their spot for the following year.
- Banner to be provided by sponsor (or we can secure one for you through our vendor).
- Invoicing terms: Payment of 25% of the total amount due prior to start of the program; quarterly invoicing available. Community Bulletin Board program due in full prior to item being installed.
- **COMBINE 2 MARKETING OPPORTUNITIES AND RECEIVE 20% DISCOUNT**

SALE RING - FRONT & CENTER!



SALE RING FRONT AND CENTER

Maximum Exposure to your target audience!

Single space: 3' x 4' \$950/year.

Horizontal Double space 3' x 8' - \$1750

Limited to 8 spaces, 4 on each side.

Previous year advertisers get first right of refusal on their spot for the following year.

COMMUNITY BULLETIN BOARD

COMMUNITY BULLETIN BOARD - \$325/year

12x18 signs down the side of bulletin board.

Cost includes sign.

High Foot Traffic area, located on the catwalk leading to the Office and Restaurant.



Bulletin Board open for Community Events posting!



SMALL BUSINESS SPECIAL!

Purchase One year on the Community Bulletin Board or Cafe Menu ad and we will include your business card ad in one issue of our community newsletter for FREE!

CAFE MENU ADVERTISING

BUSINESS CARD ADS ON CAFE MENUS

Open every Monday at 7am until the sale ends.


3 months: \$120 or 12 months: \$325

Size: 3" wide x 2.5" high

Limited to 4 spaces each quarter.

Jan-Mar, Apr-Jun, Jul-Sep, Oct-Dec

First come, first served.




Kathy's Country Cafe
Open Mondays 7 a.m. - 3 p.m. or end of sale day.
Weekly Specials | Open for Night Sales with a Special Menu

Begin serving 10:30 a.m.

LUNCH MENU

SANDWICHES	SIDES
Hamburger*\$4.25 w/ bacon \$0.50 extra	French Fries\$3.50
Cheeseburger*\$4.75 w/ bacon \$0.50 extra	Mozzarella Sticks (5)\$4.50
Cow Patty Burger*\$7.50 (Double cheeseburger w/ bacon, pickles, lettuce, tomato, onion, special sauce)	Onion Petals\$4.00
Rodeo Burger*\$5.50 (Onion rings, pepperjack cheese, BBQ sauce & bacon)	Onion Rings\$4.00
Hot Ham and Cheese*\$4.25	Mushrooms\$3.75
Trail Bologna*\$4.25	Nachos and Cheese\$3.50
Jumbo Hot Dog (1/4#)\$3.25	Loaded Nachos\$4.00
Jumbo Coney Dog (1/4#)\$4.00	SALADS
Sloppy Joe\$3.00	Grilled Chicken Salad
BLT\$4.50	Small\$5.00
Grilled Chicken Sandwich\$4.50	Large\$7.00
Chicken Fingers (4)\$5.00	7-Layer Salad
Grilled Cheese*\$3.50 * Choice of cheese: American, Pepper Jack, or Swiss	Small\$5.00
	Large\$7.00
	Chef Salad with Ham
	Small\$5.00
	Large\$7.00
	ICE CREAM
	Chocolate or Caramel Syrup\$1.50



TUSCARAWAS
AUCTIONEERS
330.602.2700
tusauction.com

Sugar Creek New Philadelphia Strasburg

2024 SPECIAL SALES

MONDAY EMPHASIS SALES for Feeders, Fats and Sheep & Goats.

NIGHT SALES for Horse & Tack, Back to the Farm, Saturday Night Lights and Christmas Sale.

Ask for a schedule in the office!

CYA EXCHANGE SALE RESULTS WEB PAGE ADS

LIVESTOCK AUCTION sale results 2024

Find out how you can advertise your business here!

Click on the date to view the results
[2022 Sale Results](#)
[2023 Sale Results](#)

Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024
January 1	February 5	March 4	April 1	May 6	June 3
January 8	February 12	March 11	April 8	May 13	June 10
January 15	February 19	March 18	April 12	May 20	June 17
January 22	February 26	March 25	April 15	May 27	June 24
January 29			April 19		
			April 22		
			April 29		

CRONEBAUGH AUCTION SERVICE
 Need an Auctioneer, with proven results? Contact Us!
LIVE AND ONLINE AUCTIONS
 Real Estate | Farms | Equipment | Household | Guns | Tools and More
[Click here to visit our website.](#)

EVENT Center
 Sugarcreek, OH
 Climate Controlled | Tables & Chairs provided | No Vendor Restrictions | Seating for 300 guests
RAGTOWNCOOP.COM | 330-852-0304

Atwood CAMP STORE
 OPERATED BY **Kathy's COOKIES, CANDIES & CATERING**
 Open 7 am - 3 pm Mondays at CYA Exchange
 Contact Us: 330-243-1594

WEBSITE ADS ON SALE RESULTS PAGE Over 600 visits to this page EVERY WEEK!

Capture your audience on-line!
 \$985/year includes ad layout & hyperlink to your website or social media page
 Size: 459x217 pixels (similar to business card)
 Limited to 6 advertisers.

Website traffic has nearly doubled from 2023!

WEB STATS - JAN - DEC 1, 2024

Total Page views = 49,240
 Sales Results Page = 28,731
 Home Page = 14,605
 Average Monthly Page Views = 4,103

Cost per impression is only 2 cents each!

CONTACT US NOW! Limited spaces open!

JONNA CRONEBAUGH
 Stone Creek Marketing & Management LLC
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