

CONNECT WITH LOCAL FARMERS



1011 N Lisbon Street
Carrollton OH 44615

**At Our Livestock and
Endless Treasures Auction
Every Monday All Year!**



CARROLLTON BUSINESS OWNERS!

**CYA Exchange is providing you with new Marketing Opportunities
to target the Agricultural Customer where they shop!**

www.CYAExchange.com



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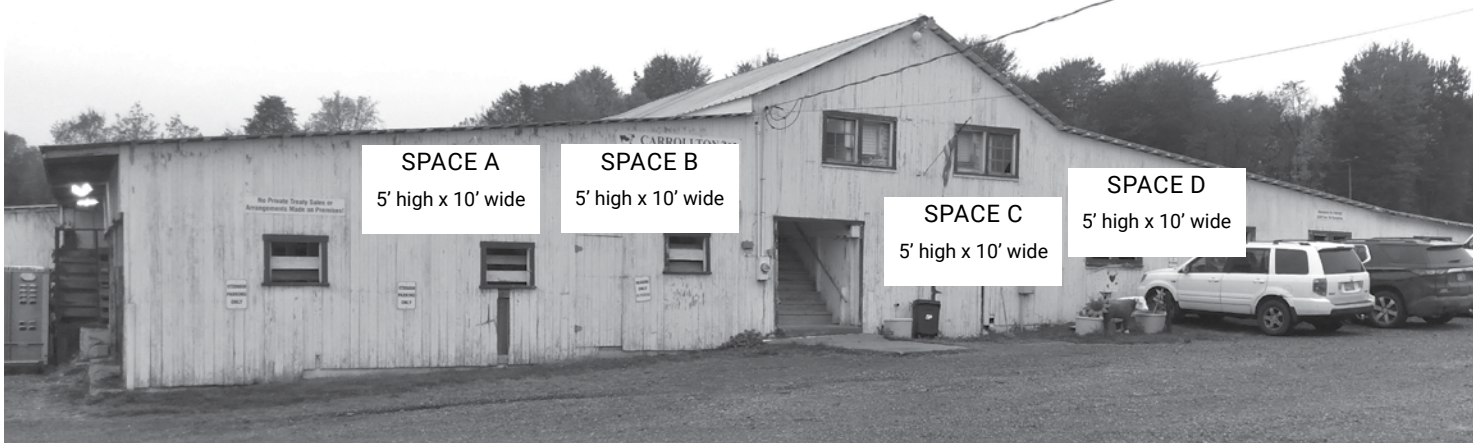
CYA Exchange LLC hosts Carrollton's Weekly Livestock and Endless Treasures Auction every Monday all year PLUS additional Night Sales throughout the year. That's over 60 Auctions per year!

We average 125-150 bidders per sale that are predominately involved in agricultural in Carrollton and neighboring communities.

MARKETING OPPORTUNITIES PROGRAM DETAILS

- Each space is limited to one industry type. CYA Exchange reserves the right to refuse advertisers.
- Program is annual beginning March 2024 for one year. Items secured after that can be pro-rated.
- Previous year advertisers get first right of refusal on their spot for the following year.
- Banner to be provided by sponsor (or we can secure one for you through our vendor).
- Community bulletin board program includes the display board.
- Invoicing terms: Payment of 25% of the total amount due prior to start of the program; quarterly invoicing available. Community Bulletin Board program due in full prior to item being installed.
- **Combine 2 marketing opportunities and receive 15% discount**

FRONT OF BUILDING - STREET EXPOSURE!



FRONT OF BUILDING - \$1325 annual.

5' x 10' banner, must be exterior quality with 5 grommets across the top and bottom
24/7 exposure to high traffic flow in Carrollton on Lisbon Street, State Route 9

LIMIT of 4 spaces

Plans to install new white siding Spring/Summer 2024.

COMMUNITY BULLETIN BOARD

COMMUNITY BULLETIN BOARD - \$495/year

12x18 signs above & down the side of bulletin board

Cost includes sign.

High Foot Traffic area, located in the catwalk leading to the Office and Restaurant.

We will soon be expanding the bulletin board to include more display space.



SALE RING - FRONT & CENTER!

SPACE 1
3' high
x 4' wide

SPACE 2
3' high
x 4' wide

SPACES 3 & 4
DOUBLE SPACE SAMPLE
3' high x 8' wide

SPACE 5
3' high
x 4' wide

SPACE 6
3' high
x 4' wide

SPACE 7
3' high
x 4' wide

SPACE 8
3' high
x 4' wide

SALE RING FRONT AND CENTER

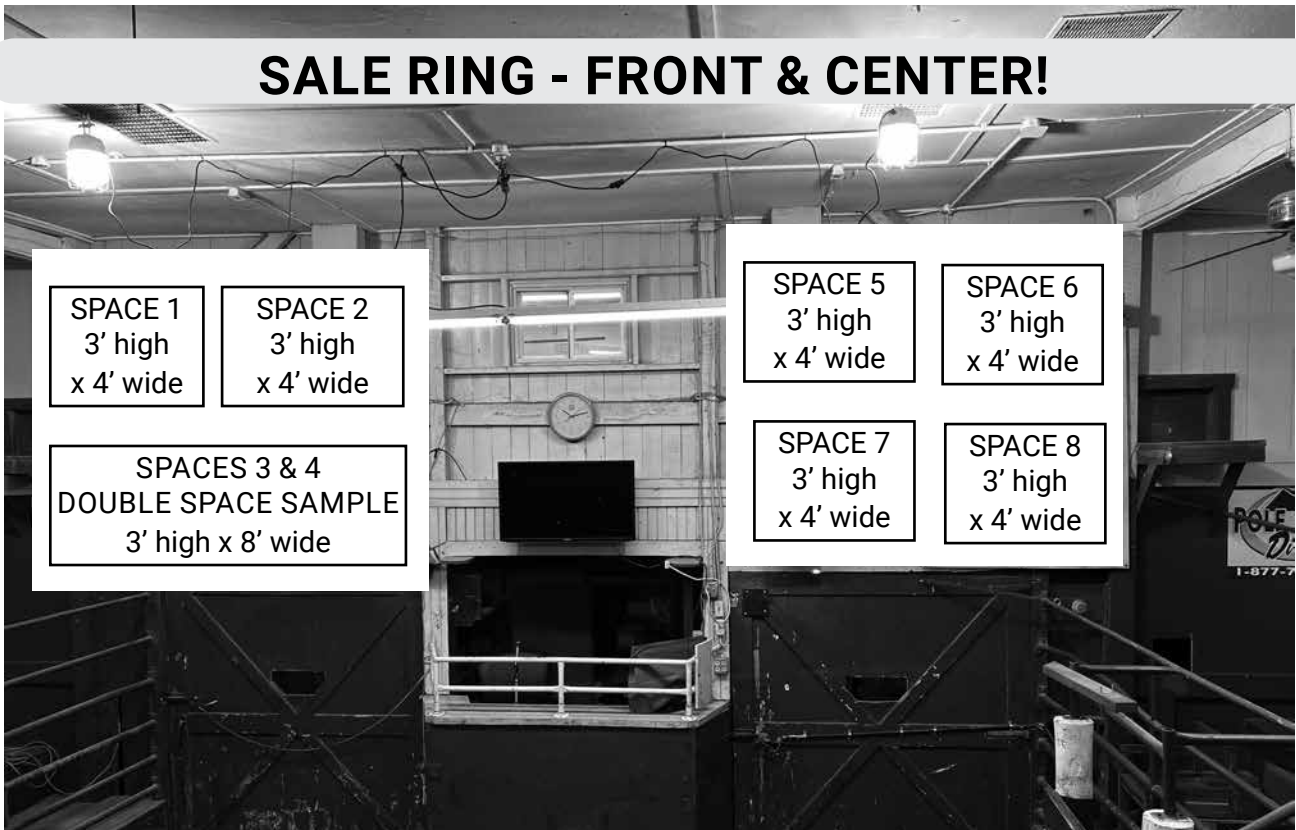
Maximum Exposure to your target audience!

Single space: 3' x 4' \$950/year.

Horizontal Double space 3' x 8'- \$1750

Limited to 8 spaces, 4 on each side.

New Walls to be installed Winter 2023/24.



CYA EXCHANGE SALE RESULTS WEB PAGE ADS

CYA EXCHANGE LLC HOME SALE RESULTS NEWS EVENTS CONSIGNER INFO EMPLOYEE FORMS CONTACT

LIVESTOCK AUCTION SALE RESULTS 2023

Click on the date to view results
[2022 Sale Results](#)

Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023
January 2nd	February 6th	March 6th	April 3rd	May 1st	June 5th
January 9th	February 13th	March 13th	April 10th	May 8th	June 12th
January 16th	February 20th	March 20th	April 14th	May 15th	June 19th
January 23rd	February 27th	March 27th	April 17th	May 22nd	June 26th
January 30th			April 21st	May 29th	
			April 24th		

Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023
July 3rd	August 7th	September 4th	October 2nd	November 6th	December 4th
July 10th	August 14th	September 11th	October 6th	November 10th	December 11th
July 17th	August 21st	September 18th	October 9th	November 13th	December 18th
July 24th	August 28th	September 25th	Saturday Night Lights	November 20th	
July 31st		September 29th		November 27th	

WEBSITE ADS ON SALE RESULTS PAGE

Over 700 visits to this page EVERY WEEK!

Capture your audience on-line!

\$1500/year includes ad layout & hyperlink to your website or social media page

Size: 459x217 pixels (similar to business card)

Limited to 6 advertisers.

WEB STATS

Page Views (Apr 1 – Oct 31, 2023)

Sales Results Page = 12,791

Home Page = 6,325

Total Page Views for 6 months = 19,116

Average Monthly Page Views = 2,730

Cost per impression = .078

CONTACT US NOW! Limited spaces open!

JONNA CRONEBAUGH

Stone Creek Marketing & Management LLC

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www.CYAExchange.com